



Mr Joe So
Chief digital Transformation Officer
Enterprise Business Group
Huawei Technologies Co., Ltd

HOW 5G WILL TRANSFORM RETAIL AND RESHAPING SHOPPING CENTRE?

Seminar (21 May 2020, Thursday, 19:00-21:00)

Room 2109, 21/F, Gala Commercial Center, 56 Dundas Street, Kowloon, Hong Kong

***The seminar will be available for online and offline. Please indicate your preference during registration.**

SPEAKER'S PROFILE

Mr. Joe So is the Chief digital Transformation Officer of Enterprise Business Group, at Huawei Technologies Co., Ltd. In this role, he is focusing on industry solutions relating to Smart City, Safe City, Smart Campus, Energy, Banking & Financial Service, Transportation, Medical Education and digital transformation....etc. He is currently leading a team of Digital transformation Officers globally in formulating solutions, business development, enhancing solutions capabilities and assisting customers to conduct digital transformation.

With over 35 years of experience in the ICT field, Mr. So has a good command over the value chain: from engineering, customer satisfaction and sales support to operation, marketing and business development.

In 2005, he joined Huawei as part of a Senior Management Team with a mission to globalize the Technical Service Division reporting to the Executive Management Team. He was one of the founding team members of Enterprise Business Group (EBG) and was appointed as the Head of Solution Sales for Finance, Transportation, Utilities and Government in 2010 before he was expatriated to Middle East in 2012.

Prior to Huawei, Mr. So worked for various global ICT providers, where he was responsible for driving the companies' enterprise and telecom businesses in the Asia Pacific region since 1995. He also worked in Canada as IT Director for number of companies before he came back to Asia from Canada.

REGISTRATION FEES

Free

Application deadline

21 May 2020

Register now at:



<https://forms.gle/uDSzP9PMtrcDcsgk8>

ENQUIRY

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Supporting Organisations:



*Physical attendance will be accepted on a first-come first-served basis and priority given to the Member of ISCM.

*Registration confirmation with the participation link of online seminar will be sent to you closer to seminar date.